

A Free Monthly Newsletter From Your Friends At Joe Davis AutoSport



August Events

August 2nd	National Ice Cream Sandwich Day
August 3rd	National Watermelon Day
August 5th	International Forgiveness Day
August 9th	Book Lover's Day
August 18th	National Honey Bee Awareness Day
August 26th	National Dog Day
August 31st	National Eat Outside Day

Your Kindness Can Cure A World Of Hurt

Since 1988 the last seven days of August have been designated as "Be Kind to Humankind Week." This observance was created by Lorraine Jara, who was inspired to do something kind after reading a tragic story in her local paper. To help others find ways to engage in kind and civil behavior, Jara created the following themes for each day of this week:

- * Sacrifice Our Wants for Others' Needs Sunday
- * Motorist Consideration Monday
- * Touch A Heart Tuesday
- * Willing to Lend a Hand Wednesday
- * Thoughtful Thursday
- * Forgive Your Foe Friday
- * Speak Kind Words Saturday

Imagine how much nicer the world would be if each one of us committed to adhering to these concepts during this week and every week thereafter.

Need Help Getting Up To Speed In Your Career?

When you're just starting out on your career, you may wonder what it takes to be successful. The field you're in doesn't matter. You'll succeed in any job by following these basic principles:

- ★ **Be dependable.** Do what you say you're going to do. Keep your commitments. Let people know they can rely on you to do your job, whatever it takes.
- ★ **Spotlight your abilities.** Show people what you're capable of, but don't brag about it. Let your work speak for you.
- ★ **Shut up and listen.** Listening is a chance to learn from others. Train yourself to listen more than you speak.
- ★ **Focus on your goals.** Know what you want to achieve—on the job, in your career, and throughout your life. Keep your eyes on these goals, and you'll make better decisions.
- ★ **Hone your interpersonal skills.** No matter where you work or how far you rise, you'll have to deal with people. Learn how to persuade, motivate, and show respect.
- ★ **Build your network.** Wherever you go, try to meet people who can help you in your career—and whom you can help yourself. Stay in contact with them, and show that you value them as people, not just resources.

Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

**215-257-0204, email us at
matthew@joedavisautosport,
ryan@joedavisautosport or visit us at
www.joedavisautosport.com**

DOG DAYS OF SUMMER SPECIAL

**SAVE
\$10.00**

Oil, Filter & Lube Service (up to 5 quarts, son extra), 22 Point Vehicle Inspection, Tire Rotation (as needed), Complete Brake Inspection, Check Antifreeze & All Fluids, Inspect Belts & Hoses, Test Battery & Charging System.

Must Present Coupon

Cannot Be Combined With Other Offers

Expires 8/31/18



Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

Erin Burk, Kim Maund, Megan Dunbar, Andria Radvon, George & Diana DeGeorge, Brian Cressman, John Oler, Josh DeRewal, Colin Donovan, Becca Coleman, Chrissy Francis, Gwynne Pocknell, Scott & Heather Petronio, Dale & Priscilla Bishop, Jeffrey Landis, Alison Moyer, Melissa Purcell & Lucas Winn.

*"People need people; it's as simple as that!
In order to have the power to make the world
a better place, we must first change our attitudes for the
better. We can create our own good
news if we choose to do so!"*

—Lorraine Jara

Make A Commitment To Safety In The Workplace

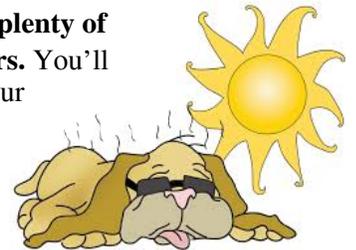
Your employees' safety is a paramount concern, but you can't protect them all by yourself. They should assume some responsibility for taking care of themselves. Here's how to motivate employees to create a safe workplace:

- ❖ **Make safety an organizational value.** Emphasize safety from Day One. Include it in your employee handbook. Address it on a regular basis. Showing your commitment to safety will help employees take it seriously.
- ❖ **Involve upper management.** Make sure the CEO supports employee safety in a visible way—by talking about it, listening to employees' concerns, and following safety procedures him- or herself.
- ❖ **Involve your workforce.** Don't just hand down rules and procedures from on high. Ask employees for their input. What problems do they see? What works, and what doesn't? Listen to and act on their opinions.
- ❖ **Set high expectations.** Don't settle for the bare minimum when it comes to safety. Let employees know they're expected to follow procedures without exception. Work with them on setting goals that protect them fully.

Keep Your Dogs Safe In Hot Weather

Dogs are often like members of the family, so you will want to treat them with care during hot weather. Here are a few tips to keep your four-legged friends happy and healthy:

- ◆ **Never leave your dog—or any animal—in the car during hot or even warm weather.** The interior temperature of your car can easily soar to 120 degrees in just minutes. The only way dogs can cool down is by panting and through the pads of their feet. Many animals die every year because their owners leave them in cars. Even if you leave the windows partially down, the temperatures can soar.
- ◆ **Don't let your dog ride in the bed of a pickup truck.** Serious eye injuries can occur from debris hitting their eyes at up to 70 miles per hour. The dog could also be thrown into oncoming traffic or could fall underneath the truck and be injured. Serious injury or death can also occur when a driver hits the brakes suddenly, swerves, or is hit by another vehicle.
- ◆ **Keep your dog away from fertilizers, plant foods, and insecticides.** They can be fatal if your pet ingests them. Don't let your pet walk or play on a treated lawn.
- ◆ **Make sure your pet always wears an ID tag.** Even if your dog has an embedded identification chip, you'll still want to make sure it has a tag so that he can be returned quickly to you if it is found. It's also a good idea to keep a current picture of your pet with you. That way, if it disappears or wanders off, you have a photo to show to people when you ask them if they've seen your dog.
- ◆ **Give your dog prescribed heartworm medicine on a regular basis.** It is also a good practice to use only flea and tick medications prescribed by your dog's veterinarian.
- ◆ **Make sure your pet has plenty of water and shade outdoors.** You'll also want to make sure your dog isn't walking on hot asphalt when the heat is high, because it can burn its paws.

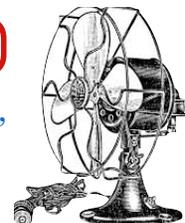


A/C CHECK - SAVE \$10.00

We Will Visually Inspect Your A/C System, Check For Leaks,
Clean A/C Condenser And Check Your System Pressures

Must Present Coupon

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LET US HELP KEEP
YOUR CAR COOL
THE REST OF THE
SUMMER!

Expires 8/31/18

Iced Tea With Lemon Please



Next time you order iced tea and the waitress asks, "with lemon?" Do yourself a favor and say "yes". If you make iced tea at home, a slice of orange will do almost the same good as the lemon with a slice of lime coming third. Researchers at Purdue University say adding the citrus slice helps you absorb far more of the antioxidants in tea, whether it's green tea or black.



Thanks For The Kind Words

"Another great experience at Joe Davis. Started coming here a few years ago on the recommendation of another mechanic [that tells you something]. I never feel taken advantage of and every person I've interacted with has been so friendly and professional. I really appreciate good people and Joe Davis is full of great people."

Crash Through Barriers To Creative Thinking

You can't turn creativity on and off like a light switch. You can, however, pave the way to innovative thinking by clearing out some of the more common obstacles to creative solutions. Eliminate these roadblocks:

- ★ **Defining problems too narrowly.** Look at the situation from many different angles before deciding on what kind of solution you're looking for.
- ★ **Judging ideas prematurely.** Instead of discarding ideas that seem impractical or unsuitable at first glance, ask, "What's good about this idea?" By withholding judgment, you may find useful ideas embedded within aspects of otherwise unworkable concepts.
- ★ **Stopping with the first good idea.** Even when an idea sounds promising, don't stop coming up with alternatives too quickly. Often the best, most creative ideas don't appear until after the initial flash of brainstorming activity has been exhausted.
- ★ **Obeying "rules" too rigidly.** What assumptions are you making about the situation? They may not be valid. Often, we ignore good ideas because they don't seem to fit the rules we've always followed. If you begin questioning those rules, you may find out that you can change them.

Survival Tips for Your Family Vacation Road Trip

If your vehicle hasn't been serviced recently, consider scheduling a pre-trip checkover. Nothing worse than breaking down on your vacation. Family safety is most important. Can you hear the kids saying-Are we there yet? Just a few tips for planning ahead.

Pack Goodies - Pack non-sugary snacks like apples, oranges and grapes and individual snacks like nuts, etc. for everyone that way there's no fighting over food.

Pop in a movie - Long drive? No drop down screen? Just bring your tablet or smartphone to keep the kids occupied. Pick a movie / show they want to see but haven't yet seen so they pay attention. Don't forget earbuds for everyone so all can tune out to their movie and music.

Road Games - Play the license plate game, sing show tunes or play trivia games. .

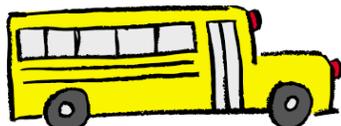
Schedule Potty Breaks - Spaced out in intervals can give everyone a chance to stretch.. .

BE SAFE, RELAX AND HAVE FUN!

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From Your Friends At

August



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THE SAAB/VOLVO/IMPORT SPECIALISTS
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Perkasie PA 18944

What's Inside?

- August Events -
- Money Saving Offers -
- & Much More!



What's The Answer?

How Can I Be More Creative?

When Is National Hot Dog Day?

Can I Speed Up My Career?

Is My Dog Safe In The Heat?



*The Answers To These And
Many More Questions Are Inside*

