

A Free Monthly Newsletter From Your Friends At Joe Davis AutoSport

## February Events

February 2nd	Groundhog Day
February 11th	Super Bowl Sunday
February 13th	Mardi Gras
February 14th	Valentine's Day
February 19th	Presidents' Day
February 27th	Polar Bear Day



## Dress Your Kids Warmly As Winter Trudges Onward

Winter is far from over, and that means you need to watch out for your children when they're outside in cold weather. Whether they're walking to school, waiting for the bus, or playing in the snow, protect your kids with this advice:

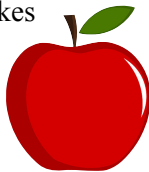
- ◆ **Dress in layers.** The more layers your children wear, the more effectively they'll retain heat. Tip: Choose layers with varying thicknesses. This will make it easier to stay cool, or warm, as necessary throughout the day.
- ◆ **Keep extremities covered.** Any uncovered body area will lose heat rapidly in cold weather. Outfit your kids with warm gloves, socks and boots, and a good hat. Hats should have earflaps or other protection. Boots shouldn't fit so tightly that they cut down on circulation in the feet.
- ◆ **Use sunscreen.** Sunburn isn't limited to hot-weather days. When temperatures drop, remember that the sun's rays remain strong. Apply sunscreen with an SPF rating of 15 or higher, even in the winter.



## Want A Nutritious Snack? Try These Tasty Treats

Craving a bite but don't know what you should eat if you're trying to avoid junk food and excess calories? Consider these healthful snack options:

- ✓ **Olives.** A snack of five olives has just 45 calories.
- ✓ **Hummus and carrots.** 2 tablespoons of hummus and 8 baby carrot sticks contain only 90 calories.
- ✓ **Pineapples and pistachios.** Mix 1/2 cup of dried pineapple slices with about 25 pistachio nuts. Fruits and nuts are a good source of antioxidants. You can also try peanuts and raisins or almonds and dried apricots.
- ✓ **Cottage cheese and apples.** Top a sliced apple with about 1/2 cup of low-fat cottage cheese. Benefits: calcium, protein, and fiber.
- ✓ **Mini-pizza.** Slice a whole-wheat pita in half. Spread a little tomato sauce, then sprinkle some cheese and vegetables on top. Heat in microwave or toaster oven until cheese melts.
- ✓ **Rice cakes.** These can be eaten by themselves or with various low-fat toppings. Look for rice cakes made from whole-grain brown rice.
- ✓ **Water.** A tall glass of water revitalizes your body while assuaging hunger pangs.



## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

**Call us at (215) 257-0204**

**Email us at**

**contact@joedavisautosport.com**

**Or visit our website at**

**www.joedavisautosport.com**

## SWEETHEART SPECIAL

- ▶ Change Oil & Filter
- ▶ Check Entire Braking System
- ▶ Check For Leaks
- ▶ Inspect Belts & Hoses
- ▶ Rotate Tires & Check Air Pressure
- ▶ Inspect Under Vehicle, Suspension & Exhaust
- ▶ Check Battery & Charging System
- ▶ Inspect Lights, Wipers & Windows

**SAVE**

**\$10.00**

- Not Valid With Other Offers -  
- Expires 2/29/24 - Must Present Coupon -

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Cam Waite, Joe Cox, Shirley Knowles, Chris Draper, Matt Christofidis, Robert Graeser, Melissa Hammer, Dave Zerby, Crystal Dorsch, Derek Burleigh, Linda McKenna, Abigail Miller, April Williams, James Linn & Sam Battavio.**

## ***Generate Ideas With Unusual Brainstorming Tactics***

If you haven't come up with any good ideas lately, you might want to try different approaches to sparking creativity. Try these innovative brainstorming techniques:

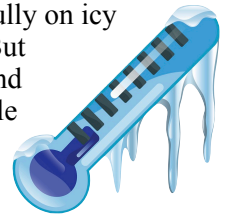
- ★ **Look for bad ideas.** Hold a "dump the ideas" meeting with colleagues. One topic: "What should we stop doing so we have more time and energy for innovation?"
- ★ **Hold a "blue sky day."** Challenge employees or co-workers to build a model or make some kind of graphic representation of their wildest business-related ideas. For one day, display them in hallways or your break room. Include sticky notepaper for people to share their thoughts and comments.
- ★ **Hold a "gift exchange."** Have people write down their trickiest problem, and drop them all in a hat. Then have everyone pick a problem from the hat and try to solve it. This can encourage people from different areas to get together and learn something about one another's problems and skills.
- ★ **Form a dream team.** Collect a small group of people to meet once a week. Your job: to generate, share, and discuss ideas for innovation. Set specific subjects to stay focused.
- ★ **Take a field trip.** Go to a museum, playground, zoo, theme park, or someplace like that. Ask everyone to come up with three business-related ideas inspired by the outing.



## ***Cold Weather Dangers To Watch For***

Winter is far from over, and that means staying safe in cold weather is still important. Remember these tips for getting by until spring:

- ▶ **Frostbite.** Frostbite can occur in a short amount of time, especially with children. They can lose body heat quickly, sometimes in as little as 20 minutes. Dress kids warmly, but don't over bundle them, which can cause sweating and speed the loss of body heat.
- ▶ **Carbon monoxide.** Check your furnace and other heating appliances to make sure they aren't creating a danger to your co-workers or family. Carbon monoxide poisoning is often mistaken for the flu. The symptoms include achiness, headache, and nausea. Carbon monoxide is odorless and colorless, and it can affect children before it affects adults.
- ▶ **Vehicles.** We all know to walk carefully on icy roads and sidewalks during winter. But injuries can also stem from sliding and skidding vehicles that may not be able to stop before hitting someone. Be sure to walk in bright or reflective clothing, and be careful when walking near snow piles and drifts that may obscure your view or the view of a driver.



## ***Use Teamwork When You Hire***

Hiring is too important a task to leave to a single person. Try taking a team approach: For each position, form a team of 5 or 6 people—an HR person, the manager to whom the new hire will report, one or two peers, and even one or two other managers and their direct reports. As a group, the team can interview and evaluate job candidates and gain a better perspective than one person can.

***"Though February is short, it is filled with lots of love and sweet surprises."***

**- Charmaine J. Forde**

# **BIG GAME SPECIAL**

**Bring This Coupon In This February & Take  
\$10.00 OFF Any Repair Or Service Over \$250!**

**Expires 2/29/24 - Must Present Coupon - Not Valid With Other Offers**



# **SAVE \$10.00**

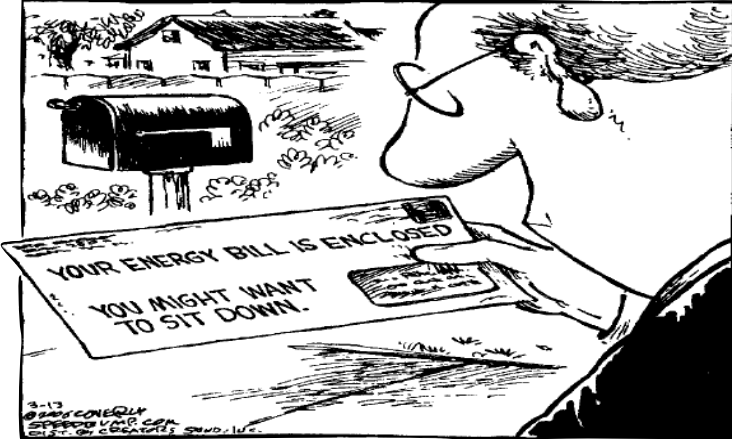
*You will find as you look back upon life that the moments when you have really lived are the moments when you have done things in the spirit of love.*



## **Words Of Wisdom For Watching The Big Game**

The Super Bowl will be played February 11th. If you need something to say while watching the game with your friends, try a few of these timeless football quotations:

- “It ain’t necessary to see a good tackle. You can hear it!” - Knute Rockne
- “The man who complains about the way the ball bounces is likely to be the one who dropped it.” - Lou Holtz
- “You can’t win together if you don’t work together.” - Nick Saban
- “Three things can happen when you throw the ball, and two of them are bad.” - Darrel Royal
- “You can learn a line from a win and a book from a defeat.” - Paul Brown
- “When you win, nothing hurts.” - Joe Namath



### **Thank You For The Kind Words**

“Everyone I conversed with was knowledgeable and patient. I appreciate the visibility this place provides on the maintenance status and recommendations: I received a detailed quote within hours upon request, a text with a full inspection report (with pictures!), a follow up phone call explaining the inspection findings, and a thorough recap on everything done upon pickup. As someone who needs things explained to me like I’m 5, this was exactly the level of communication I needed. The transparency they provided made me feel my car was in great hands. New happy customer here!”

### **Rust Never Sleeps. WE Can Help Prevent Rust on Your Vehicle.**

Living where there is snow poses unique challenges for vehicles, especially when it comes to the undercarriage. Undercarriage rust preventative measures are very important to ensure your vehicle’s longevity. The exposure to road salts and de-icing chemicals can accelerate the corrosion of the metal components underneath the vehicle. Regular undercarriage cleaning, application of rust inhibitors, and protective coatings are crucial steps to shield the vehicle from the corrosive effects of winter conditions. Contact us about our “Corrosion Free” sealer service. We are happy to answer any questions you may have. Preserving your vehicle’s investment in the long run, is financially wise and enhances safety.



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2017 CMG



## **Love Us? Let Us Know!**



Great online reviews and your referrals mean the world to our locally-owned business. We jump for joy when our clients “show the love.” If you’ve had a great experience with us... leave us a review on Google, Facebook, or anywhere else. As always, if your experience is less than spectacular - let us know by giving us a call!

A Free Monthly Newsletter  
From Your Friends At  
Joe Davis AutoSport  
308 S 7th St  
Perkasie, PA 18944  
(215) 257-0204  
www.joedavisautosport.com  
contact@joedavisautosport.com



## What's Inside?

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- Money Saving Offers -
- & Much More!



## *What's The Answer?*



*What Are Some Unusual Brainstorming Tactics?*

*What Are 3 Cold Weather Dangers You Should Watch For?*

*What Timeless Football Quotes Can You Use For The Big Game?*

*How Can You Use Teamwork When Hiring Someone New?*



*The Answers To These And  
Many More Questions Are Inside*

