



## January Events



- January 1st New Year's Day
- January 4th National Spaghetti Day
- January 6th Cuddle Up Day
- January 15th National Hat Day
- January 20th Martin Luther King, Jr. Day
- January 23rd National Pie Day
- January 31st Inspire Your Heart with Art Day

### Master These Skills For Future Success

Whether you're looking for a job or hoping for a promotion, you have to know what employers are looking for. According to *Forbes* magazine, these are the most important job skills organizations will be seeking in 2020:

- ✓ **Data literacy.** Organizations run on information, and they want people who can analyze and interpret it to their business benefit.
- ✓ **Critical thinking.** You can't just blindly trust all the data, of course. Build your capacity to decide what's trustworthy and useful so you don't get distracted by fake news and bad data.
- ✓ **Tech savvy.** With AI, VR, Blockchain, and all the other technical tools on the rise, you've got to show that you have a handle on what technology can do for—and to—your employer.
- ✓ **Flexibility.** Business and society move faster than ever these days. If you try to hang on to the past, you'll be left there. Show that you can adapt to anything that confronts you.
- ✓ **Creativity.** Machines can't do everything. Even AI has its intellectual limitations. The ideas you create demonstrate your ability to find and apply new solutions to newer problems.

### Don't Be Rude About Money

Money is a delicate subject. Too many people forget that, though, and ask impertinent questions or make rude mistakes with their friends. The *Reader's Digest* website points to these habits that can alienate others and make you look like a jerk:

- ▶ **Making assumptions.** Someone who sports an expensive wristwatch might not be rich; people who shop in secondhand stores aren't necessarily poor. Don't jump to conclusions about anyone's financial situation based on superficial appearances.
- ▶ **Automatically splitting the bill.** Four friends go to a restaurant. One orders multiple drinks and the most expensive meal on the menu, then suggests splitting the bill four equal ways. Don't be that person. Be sensitive to other people's preferences and financial situations, and be willing to pay your fair share.
- ▶ **Asking for "friend discounts."** If you hire a friend to do a professional service for you, don't ask for a break on the fee. This is how your friend makes a living. Be willing to pay full price or hire someone else to help you out.



As the New Year begins, let us hope that this year will bring with it a year of peace, a year of joy, a year of plenty, and a year full of fun with friends and family, and full of blessings.....

**Here's wishing everyone a Happy and Prosperous New Year!**

## Is Your Vehicle Ready For 2020 ?

Receive A Maintenance Service...

**\$10.00 OFF!!!**



Must Present Coupon

Cannot Be Combined With Other Offers

Expires 1/31/20

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Linda Slobojian ,Tom Richardson,  
and Wayne Williams**

## ***The Beginning Of An Era***

At 12:01 a.m. on Jan. 1, 1946, the birth of Kathleen Casey Wilkens, in Pennsylvania, would herald a generation known as the "Baby Boom." Following the end of World War II, more than 76 million people were born in the U.S. from 1946 to 1964. This surge in population and the demands it created helped to shape the way communities were developed throughout the country. This generation accounts for roughly 20% of the U.S. population and—depending on your age—are our parents, grandparents, siblings, friends, neighbors, co-workers, and maybe you.

## ***Long-Missing Tiny Deer Found Again In Vietnam***

A small species of deer that was suspected to be extinct has been found again. The animal, a chevrotain, also known as the Vietnam mouse-deer, is the size of large house cat, with a silver stripe down its back. It lives in Vietnam, where it was first described in the early 20th century, but it hadn't been seen since 1990.

Researchers traveled through Vietnam talking to villagers and forest rangers, some of whom described an animal that resembled the chevrotain. They mounted motion-activated cameras on trees where the creatures had been sighted.

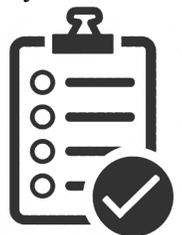
After five months they began searching through the photos—and found 270 images of chevrotains. After a second five-month surveillance, they gathered 1,881 more images.

It's unclear how many creatures they captured on camera or whether the species is endangered. The researchers hope to gather more images and data to determine whether the population is stable.

## ***Say Yes, Then Weigh Your Options***

Should you buy a new car? Move into a bigger apartment? Or plan a dream vacation abroad? If you've been grappling with an important decision, don't put it off another day. There's no better time than the present to get to the heart of the matter and afford yourself a bit of clarity. Here are six steps to help shape your decision-making process:

- 1. Make two lists.** On one list write down all the benefits of making this choice. On the other, compile the many reasons you'd rather not. Write down the worst thing that could happen and your other fears and concerns. It doesn't matter if both lists are the same length, but try to write out at least 10 reasons on each list.
- 2. Consider your feelings.** Look over both lists. Take note of your initial reaction to each one. Are you drawn to one more than the other? Does either list inspire positive or negative feelings? These feelings may be an indication of the outcome you're leaning toward.
- 3. Delete any false statements.** Are there certain items on your list that are pure fiction? Statements influenced by fear that might exaggerate a more negative outcome? Cross statements like that off your list. Don't let fear rule your process.
- 4. Make connections with your core values.** Think about the things that matter most to you—family, integrity, respect, etc. Place a check mark next to the items on your lists that correspond to these values.
- 5. Highlight areas of concern.** Sometimes what prevents you from making decisions are certain risks (e.g., financial, etc.) associated with that choice, especially if things don't work out. Highlight any of the statements on your lists associated with these risks.
- 6. Tally your results.** Count only those items you checked off, and compare their number to any items that were highlighted. Hopefully, the number of results on one list are longer than the other, suggesting a clear indication of the choice you should make. In the event of a tie, give more weight to the list that feels most authentic to your values.



# 2020

# Antifreeze & Coolant Change

# \$10.00 OFF

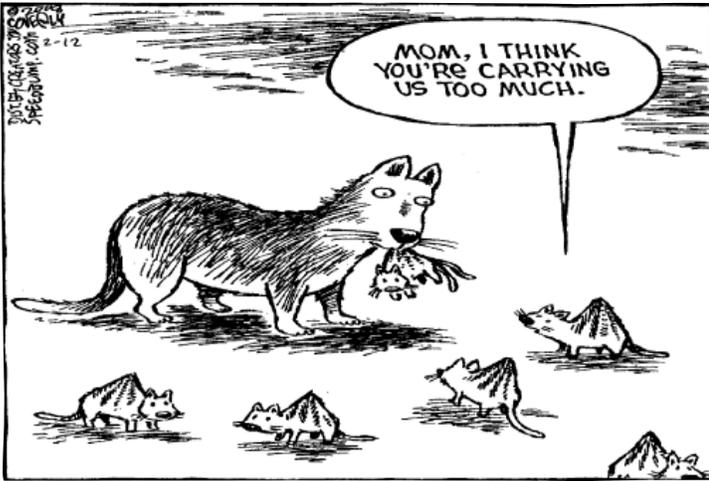
Must Present Coupon

Expires 1/31/20

**Were you aware** that when your vehicle is in for service we text/email a digital vehicle inspection report along with photos of what your vehicle needs currently and may need in the future? A visual can give you a good understanding of what our technician is seeing. With safety being our main concern, it helps us communicate the importance of the issues in need of attention such as low brake pads, fluid leaks, rusty brake lines, etc. As they say...

*"A picture is worth a thousand words."*

Our goal is to be as transparent as possible, striving to keep our customers educated while keeping their vehicles safe and dependable.



### *Thanks For The Kind Words*

"These guys know their stuff and are honest and transparent. This is a hard thing to come by these days. Evan has great customer service and coordinated my service perfectly, even though I had to reschedule last minute."

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## ***Curb Your Diet Just A Little To Help Your Heart***

Cutting a modest number of calories from your daily diet could have a significant impact on the health of your heart, according to an article on the NPR website.

In a two-year study, 218 people 21–50 years old who were of normal weight or slightly overweight were placed on different diets. Some were on a diet that reduced their calorie intake by 25%, while others were assigned a normal diet. For four weeks they ate at a clinical center and were counseled on how to cut calories. After that, they adopted an eating plan based on their personal preferences. Although at first most stuck to their diets and reduced calories by about 20%, by the end of the study that figure had dropped to about 12%—just 300 fewer calories per day.

Still, even this modest reduction led to an average weight loss of 16.5 pounds, lower cholesterol and blood pressure, improved insulin resistance and metabolic rates, and other factors associated with heart health.



## ***JOE DAVIS AUTOSPORT***



**CELEBRATING  
30 YEARS  
IN BUSINESS**

**1990 - 2020**

**Our success would not be possible without YOU!**

**WE CAN'T THANK YOU ENOUGH!**



## ***CALLING ALL BIRTHDAY GALS & GUYS!***

We'd like to Celebrate your January Birthday with you! Just stop by and show us your Drivers License and you'll receive \$10.00 OFF any service!

**Expires 1/31/20**



A Free Monthly Newsletter  
From Your Friends At  
**Joe Davis AutoSport**  
308 S 7th Street  
Perkasie, PA 18944



## What's Inside?

- January Events -
- Money Saving Offers -
- & Much More!

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## *What's The Answer?*

*What Are Six Steps To Help Making A Decision?*

*What Skills Should You Master For Future Success?*

*Can Curbing Your Diet Help Your Heart?*

*What Year Did The "Baby Boom" Start?*



**SUCCESS**

*The Answers To These And  
Many More Questions Are Inside*

