

## Happy New Year!

The baby and the old man have been symbols of the new and old year since the time of the ancient Greeks. Here are a few more symbols and traditions of celebrating the new year across the globe:

- ★ **In Spain and Portugal**, celebrants gather with 12 grapes in their hands. As the clock strikes midnight announcing the New Year, a grape is eaten for each strike of the clock.
- ★ **In Greece**, a special New Year's bread called, Vasilopita, is baked with a lucky coin or charm hidden inside. The bread is served at midnight and whoever gets the charm will have good luck all year.
- ★ **Many Europeans** eat cabbage or other greens to ensure prosperity for the coming year.
- ★ **In Asia**, people eat dumplings, noodles, and rice cakes whose names and appearances symbolize long life, happiness, wealth, and good fortune.
- ★ **Neapolitans** throw pots and pans, and sometimes furniture, out their windows into the streets to celebrate.
- ★ **Puerto Rican** children throw pails of water out windows to rid their houses of evil spirits.
- ★ **The Swiss** let a drop of cream hit the floor on New Year's Day.
- ★ **Romanians** wish their farm animals New Year's wishes, and then listen to see if their animals talk back.



## Turn Failure Into A Positive Force

Failure can be one more step on your road to success, you just have to learn how to turn it around in a positive direction. Here are some creative ways to view failure:

- ✓ Failure can push you harder to succeed.
- ✓ Failure can strengthen your determination to overcome obstacles.
- ✓ Failure can make you braver in the face of opposition.
- ✓ Failure can help you learn what you need to do in order to succeed.
- ✓ Failure can teach you what your limitations are, and your strengths.
- ✓ Failure can encourage you to change your strategy.

## Making The Bed

South African leader Nelson Mandela was known for many things, not the least of which was his humility even after he became famous around the world. Mandela always made his own bed, no matter where he traveled. One time he was visiting Shanghai, where he stayed in a very fancy hotel. Chinese hospitality requires that you allow the maid to clean your room. Doing it yourself can be regarded as an insult.

An aide tried to explain this to Mandela. In response, the leader asked for his maids to be sent up to his room. The aide talked to the hotel manager, and soon Mandela was speaking to the staff. He explained that he always made his own bed wherever he was, and the maids agreed.

"He never really cared about what great big people think of him," the aide wrote later, "but he did care about what small people thought of him."

## 2017



**"Be of good cheer, do not think of today's failure's,**

**but of the success that may come tomorrow. You have set yourself a difficult task, but you will succeed if you perservere; and you will find joy in overcoming obstacles. Remember, no effort that we make to attain something beautiful is ever lost."**

**-Helen Keller**

## January Events

January 1st	New Year's Day
January 8th	Bubble Bath Day
January 13th	Friday the 13th
January 16th	Martin Luther King Jr. Birthday
January 23rd	National Pie Day



**\$10.00 OFF**

**Is Your Vehicle Ready For 2017?**

**Receive A 27 Point Inspection, Oil Change, Lube & Filter**

Must Present Coupon    Cannot Be Combined With Other Offers    Expires 1/31/17    Up to 5 qts, Synthetic Extra

## Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Jeffrey Miller, JR DeFrancisco, John Schwarz, Diann Benkert, Daniel, Gerry & Sindra Lohan, Anthony Staropoli, Rick Johnson, Keith Kletzing, Caitlyn Appleby, Megan Myers, Izak Kemmerer, Bob Anderson, Reuben & Janell Souder & Todd Whitney.**

## The Five-Second Rule May Not Be So Safe After All

We've all heard of the five-second rule: If a piece of food drops on the floor, it's safe to eat if you grab it in five seconds or less. That may not be true, though, according to an article on the Medical News Today website.

Researchers at Rutgers University decided to test the rule. They used four types of surfaces: stainless steel, ceramic tile, wood, and carpet. They also chose four kinds of food: watermelon, bread, bread with butter, and gummy candy. Finally, they tested four different contact times: less than a second, five seconds, 30 seconds, and 300 seconds.

They cultivated bacteria similar to salmonella and spread it on the different surfaces, allowed it to dry, then dropped each food on each surface for each designated time period. The results: The bacteria was able to contaminate the food almost instantly in every case, although with different degrees of contamination. Watermelon soaked up the most bacteria because of its moisture; the gummy treats were affected the least due to their hard surface. Nonetheless, the scientists are confident that their findings disprove the five-second rule. So you're probably safer throwing out any food on the floor.

## Quick Hits

Want to liven up the conversation at your next party? Try some of these one-liners:

- ❖ "I, for one, like Roman numerals."
- ❖ "Why do they call it 'insomnia' and not 'resisting a rest'?"
- ❖ "I wondered why the baseball kept getting bigger. Then it hit me."
- ❖ "If a clock is still hungry after one serving, it just goes back four seconds."

## Pew-Pew-Pew! Gaming Racks Up High Scores, And Sales

Americans love their games, especially the electronic variety. The Entertainment Software Association surveyed more than 4,000 U.S. households on their gaming habits. If you've ever spent 12 hours slaughtering virtual zombies, these findings might be of interest:

Sixty-three percent of U.S. households in the survey have at least one frequent gamer. Forty-seven percent of gamers are between 18 and 49 years old. The average male gamer? He's 35 years old; the average female gamer is 44. The typical frequent game purchaser is 38; 60 percent of them are men.

They're spending a lot, too. Gamers spent \$23.5 billion on gaming in 2015, \$16.5 billion on gaming content alone.

## Use Limitations To Your Advantage

Sometimes our limitations and constraints force us to find creative solutions. Here are two examples:

- \* **Django Reinhardt.** This jazz musician had two fingers fused together due to an accident as a child. Undaunted, he learned to play the guitar with his remaining fingers and became internationally famous, so much so that Black Sabbath guitarist Tony Iommi copied Django's technique when he lost the tips of his right hand's middle and ring fingers in an accident at a sheet metal factory.
- \* **Sir Richard Branson.** The British businessman has turned his dyslexia into an advantage. He says it's forced him get better at hiring and delegating, and prevents him from micro-managing employees' tasks because sometimes he literally can't take over.

## Punctuation Is Powerful

Maria Feodorovna, the wife of Tsar Alexander III of Russia, was known for her charitable works. According to one story, she once saved a condemned man from exile in Siberia by moving a single comma in the warrant signed by her husband.

The original document read: "Pardon impossible, to be sent to Siberia." The Empress moved the comma so the warrant read: "Pardon, impossible to be sent to Siberia." The man was saved and released.



*Fluid Maintenance Savings*

Must Present Coupon



Your Choice...



Cooling System Service  
Transmission Fluid Exchange  
Brake Fluid Flush  
Power Steering Flush

**\$10.00 OFF**

Expires 1/31/17



## Joe Davis AutoSport Donates Car

We got the opportunity to do it again! This is the third car we've had the privilege of donating this year. We couldn't be more grateful to be able to work not only with exceptional charities and amazing people but to have the support of our community, our customers, and our awesome technicians.



### Thanks For The Kind Words

***"Excellent service as always. They communicate clearly, diagnose problems quickly and accurately, accommodate your schedule, perform repairs expertly, and for a reasonable price. All auto repair shops should be this good."***

**—Rob**

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2017 CMG

## Cure For Hiccups

A man walked into a drugstore and asked the pharmacist if he could give him something for the hiccups. The pharmacist promptly reached out and slapped the man's face.

"What did you do that for?" the man asked.

"You don't have the hiccups anymore, do you?" the pharmacist asked.

"No," the man said, "but my wife out in the car still does!"



## "JUST SAY NO"

Do you have a New Year's resolutions list that you are hoping to fulfill? Well maybe politely saying 'No' will free up astonishing amounts of time so you can be more productive.



Focusing our energies – and goals – on what we should NOT be doing in the coming year can have just as positive an effect on our productivity, not to mention well-being. If you are feeling overwhelmed, information overloaded, or just plain off-track, try to be more disciplined about what you are taking on in 2017. Increased efficiency is not the only solution. Saying no – and closely guarding your focus may be the trick. Take more quiet time for yourself to think, it can help clear your mind. Be Good To Yourself!

## How To Get A Raise

Pete walked into his boss's office. "Ms. Smith, I'll be straight with you, I know the economy isn't great, but I have three companies after me, and I would like to respectfully ask for a raise."

After a few minutes of haggling, Ms. Smith finally agreed to a 5 percent boost. When Pete got up to leave, she asked him, "By the way, which three companies are after you?"

"The electric company, the mortgage company, and the phone company."



**Take \$20.17 OFF  
Any Repair Or Service  
Over \$200.17!**



**Expires 1/31/17  
Must Present Coupon  
Cannot Be Combined  
With Any Other Offer.**

A Free Monthly Newsletter  
From Your Friends At

**JANUARY**



**JOE DAVIS AUTOSPORT**  
THE SAAB/VOLVO/IMPORT SPECIALISTS  
**215-257-0204**

**308 S 7th Street  
Perkasie PA 18944**

## What's Inside?

- Quick Hits -
- Punctuation Is Powerful -
- Gaming Racks Up High Scores -
- The Five-Second Rule -
- January Events -
- Money Saving Offers -
- & Much More!

## *What's The Answer?*



*How Do You Get Rid Of Hiccups?*

*When Do You Ask For A Raise?*

*How Can We Turn Failure To Success?*

*Who's Making The Bed?*

*The Answers To These And  
Many More Questions Are Inside*

