

A Free Monthly Newsletter From Your Friends At Joe Davis AutoSport

## May Events

<b>May 1st</b>	May Day
<b>May 4th</b>	Star Wars Day
<b>May 5th</b>	Cinco de Mayo
<b>May 6th</b>	Space Day
<b>May 8th</b>	Mother's Day
<b>May 21st</b>	Armed Forces Day
<b>May 30th</b>	Memorial Day



## Save Money On The A/C This Summer

Summer is coming, and you'll probably be relying on your air conditioning to stay cool. If you don't want to pay too much during the hottest months of the year, check out this advice:

- ✓ **Check your insulation.** Unless your home is brand new, chances are you're losing cool air through cracks and poorly sealed doors and windows. Contact your utility provider or a contractor for an energy audit to determine where the air is seeping out.
- ✓ **Position your thermostat correctly.** Don't place it near a hot window, for example, or it will turn on too quickly. Pick a cooler, shaded location so it won't think rooms are hotter than they really are.
- ✓ **Keep blinds closed.** This simple action during the hottest periods of the day will keep you cooler and will add a layer of insulation to your windows.
- ✓ **Turn on fans.** Fans use less energy, and keeping the air circulating will make rooms feel cooler.
- ✓ **Turn down the thermostat when you leave.** Many people assume that maintaining a steady temperature 24 hours a day is more efficient, but the truth is that you'll use less energy by turning the temperature when you leave the house for the air, then cooling down when you return.



## X-Rays On The Battlefield, Thanks To Madame Curie

When World War I broke out in 1914, Marie Curie had already won two Nobel Prizes, but she wanted to help the war effort in France.

She knew surgeons on the front lines were performing surgery without the ability to take X-rays in the field or the time to transport soldiers to one of the few hospitals in France with X-ray machines. So she invented the "petite Curie"—a van housing a portable X-ray machine.

Curie asked French military officials about funding for her invention, but they refused her. Then she approached the Union of Women of France, who agreed to help. She sought additional funding from wealthy women in Paris and built twenty petite Curies.

Those twenty machines went to the front lines and allowed tens of thousands of soldiers to receive X-rays. Curie operated her own machine on the front line, along with women she had trained to operate others.

Curie also oversaw the installation of 200 X-ray machines at field hospitals—semi-permanent hospitals near the front. Because of her efforts, more than one million soldiers were X-rayed during WWI, saving countless lives.



## Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

**Call us at (215) 257-0204**

**Email us at**

**evan@joedavisautosport.com**

**Or visit our website at**

**www.joedavisautosport.com**

Mother's Day  
**SPECIAL**

**SAVE \$10.00 When You Have Any Service Or Repair Performed With Us During The Month Of May.**

- Offer Expires 5/31/22 - Not Valid With Other Offers - Excludes Oil Changes & State Inspections - Must Present Coupon -

## ***Thank You! Thank You! Thank You!***

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Dan Farrell, Debbie Bross, Kierstien Meyers,  
Nate Perna, Lauren Williams, Tara Dunn,  
Alyssa Weikle, Steven Dean, Brett Hoffman,  
William Winslow, Dave Renshaw, Sergio Reale,  
Carl Vorhauer, & Mike Mothersbaugh.**

## ***Keep Employees Motivated With Growth Options***

When employees can't grow professionally, they tend to lose their motivation and engagement in their jobs. Bloomberg Businessweek reports. What can a manager do?

Try asking your employees to set quarterly learning goals, and talk about how to they can meet them. They could pursue professional certificates or degrees online, work on a pet project, or sit in on higher level meetings to learn more about your organization.

One tip: Don't make employees feel like this is one more item on a to-do list. Give them the flexibility to work on their goals as they see fit.

## ***U.S. Consumers Want 500 Miles For Their Electric Cars***

Electric cars may be getting more popular, but not all Americans are in a rush to buy one. One factor: Driving range. Deloitte's 2022 Global Automotive Consumer Study, which surveyed 26,000 people of driving age worldwide (1,031 of them American), found that Americans, on average, won't be comfortable with an electric vehicle unless it has a range of 518 miles between charges.

So far, only one car on the market, the Lucid Air, can satisfy that demand, with an EPA-certified range of 520 miles for its Dream Edition—which sells for \$169,000. Drivers in other countries aren't quite as demanding. German drivers surveyed said they'd be satisfied with an average of 383 miles, and Chinese drivers would be OK with just 258 miles.



## ***Bring Kids Into The Kitchen***

Getting your young children involved in preparing your family's meals can teach them lots of valuable skills, and can also improve the bond between you and your kids. The Market Screener website advises teaching them these useful kitchen habits:

- **Following directions.** Learning to follow step-by-step instructions and seeing the results teaches kids patience, the value of doing things in order, and sticking to a program.
- **Creativity.** Let your kids experiment with the food around your kitchen to see what they can create without restrictions. You may be surprised by the results, and children will learn from their successes and mistakes.
- **Motor skills.** Measuring, pouring, mixing, and other tasks help your children learn control and steadiness. Older children can take on more advanced roles like kneading, rolling, and other skills.
- **Menu planning.** Sit down with your kids to plan the week's menu. They can help you decide on what to buy, when to go shopping, what to eat on what day, and who should help cook the family's meals.
- **Healthy eating.** Use the opportunity to point out what foods are good for children's growing bodies. Giving them some choice in what fruits and vegetables to buy is a good way to encourage them to eat a healthy diet.



## ***Save Money With A Monthly Cleanse***

Looking to find a little extra money in your budget? Try a "monthly spending cleanse." The NBC Select website advises picking one item every month to eliminate from your shopping: alcohol, eating out, new clothes, new books, etc. You'll find it easy to trim your spending if you know it's just for a month. Place the money you would have spent into your savings or checking account. Over time, you'll have more discretionary cash to spend on essential like food, rent, transportations, utilities, etc.

# **Memorial Day Special**

**Bring This Coupon In This May & Take**

**\$10.00 OFF Any Repair Or Service Over \$200!**



**SAVE  
\$10.00**

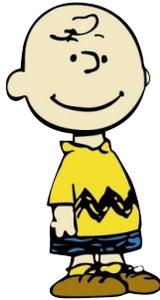
- Not Valid With Other Offers -  
- Expires 5/31/22 - Must Present Coupon -

## Are YOU or Do you know a REDHEAD?

A Beautiful genetic mutation...

- Both parents must be carriers of the mutated MCIR gene to be able to produce redhead offspring of which there is a 25% chance if they don't have red hair themselves.
- Less than 2% of the world's population have red hair.
- Redheads with blue eyes - the rarest combo on earth.
- Redheads can produce their own Vitamin D.
- Redheads are more sensitive to hot and cold pain.
- Redheads have less hair than any other color, but each strand is thicker.

"Love is that little girl with red hair."  
- Charlie Brown



## Thank You For The Kind Words

"Joe Davis AutoSport has been servicing all my vehicles for years and has always done an excellent job. They have saved me many times on repairs to my vehicles, not only with price but with their knowledge and expertise in diagnosing the problems with my automobiles. Evan does an excellent job communicating with me and I would never take my business anywhere else. If you want the best...you have found it with these guys. Thanks Again!"

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## Beyond IQ: Key Traits For Success

Being smart is important to your career success, but it's far from the only factor. To advance in your career, cultivate these key traits:

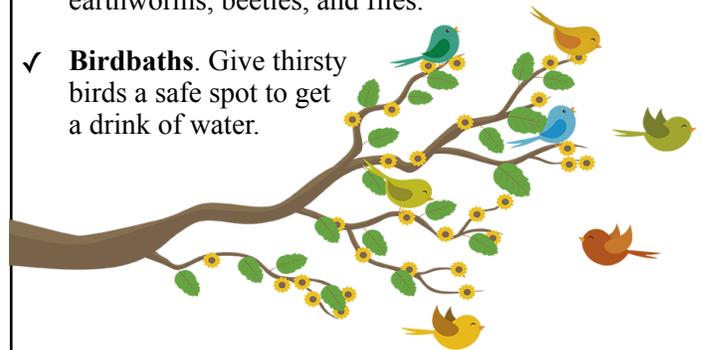
- ★ **Conscientiousness.** Do your job to the best of your ability. Keep your commitments.
- ★ **Openness.** Express yourself honestly and forthrightly—but politely—so people know what you really think.
- ★ **Agreeableness.** Do your best to help out your co-workers when they ask for assistance.
- ★ **Stability.** Keep your emotions under control no matter how stressful the day gets.
- ★ **Extraversion.** Be as outgoing as you can. Meet new people and get to know them. Build a wide network of colleagues you can call on for information and support (and support them as well).



## Bring The Birds To Your Garden

If you want to attract birds to your yard, try these:

- ✓ **Trees.** Provide sanctuaries for birds to rest and build nests.
- ✓ **Berry-yielding shrubs.** They serve as living birdfeeders.
- ✓ **Compost pile.** They also provide bird treats like earthworms, beetles, and flies.
- ✓ **Birdbaths.** Give thirsty birds a safe spot to get a drink of water.



## Don't Let The Dealer BEAT YOU UP

You don't have to go back to the Dealer for service or maintenance on your new or used vehicle!



Federal Law (Magnusen-Moss Act 1975) prohibits new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance needs – and you get a live person on the phone when you call.

Call us for your 15K, 30K, or 60K Maintenance.

**A Free Monthly Newsletter  
From Your Friends At  
Joe Davis AutoSport  
308 South 7th St  
Perkasie, PA 18944**

**MAY**

## **What's Inside?**

- May Events -
- Money Saving Offers -
- & Much More!**



## ***What's The Answer?***



*What Are 5 Key Traits For Success?*

*Can You Really Save Money With A Monthly Spending Cleanse?*

*Will Growth Options Keep Your Employees Motivated?*

*What Mileage Range Do Americans Want In Electric Vehicles?*

***The Answers To These And  
Many More Questions Are Inside***

