

A Free Monthly Newsletter From Your Friends At Joe Davis AutoSport Inc

May Events

- May 1st May Day
- May 4th Star Wars Day
- May 5th Cinco de Mayo
- May 9th National Teacher's Day
- May 14th Mother's Day
- May 20th Armed Forces Day
- May 29th Memorial Day



Recruit The Help You Need With The Personal Approach

The road to success can feel long and lonely, but few people reach their goals without help. Successful people have a gift for enlisting assistance.

From How To Win Friends and Influence People by Dale Carnegie comes this advice for forging positive relationships with the people whose support you need, whatever you're working toward:

- ★ Avoid arguments. Make your case without letting emotions escalate out of control.
- ★ Always show respect for other people's opinions.
- ★ When you're wrong, admit it so everyone can move on quickly.
- ★ Allow the other person to think a good idea belongs to him or her. Don't try to hog all the credit.
- ★ Find a way to get the person to agree with you on something right away—even if it's just a small point.
- ★ Try to see from the other person's perspective.
- ★ Let the other person talk—a lot. Listen attentively to show you respect his or her ideas.
- ★ Be friendly with everyone, whether you need something or not.



Health Benefits Of Coffee For (Almost) Everyone

Is coffee good for you? Bad? The arguments go on and on, but a meta-analysis of 127 studies on the question by the University of Catania in Italy has found that drinking coffee is associated with the following health benefits:

- ➔ Decreased risk of breast, colorectal, colon, endometrial and prostate cancers, among others, from 2-20 percent depending on the cancer type.
- ➔ Five percent reduction in risk for cardiovascular disease.
- ➔ An approximately 30 percent lower risk for both Type 2 diabetes and Parkinson's disease, thanks to coffee's ability to improve enzymes that regulate glucose and insulin metabolisms.

Coffee's natural antioxidants reduce free radicals that can damage cells and cause aging. It's also an anti-inflammatory that calms you down so you don't overact to stress.

One group that should avoid coffee, however, is pregnant women. Coffee, the study notes, can increase the risk of miscarriage.



Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

Call us at (215) 257-0204

Email us at

contact@joedavisautosport.com

Or visit our website at

www.joedavisautosport.com

Memorial Day Special

Bring This Coupon In This May & Take

\$10.00 OFF Any Repair Or Service Over \$200!



SAVE \$10.00

- Not Valid With Other Offers -
- Expires 5/31/23 - Must Present Coupon -

Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

Alec Iavecchia, Blake Goodwin, Stef Sarafin, Joe Rousch, Brian Wannemacher, Ryan Watt, Dave Bowen, Matt Law, Ryan Hudson, Susan Brown, Anthony Quintero, John Hahn, Andrew Nunez, Debra Scott, Corinne Germ, Brian Steel, Rafel Duverge, Hoa Vuong, Brian Hawley & Thomas Paparella.

Be Prepared To Invest In Creativity

Creativity and innovation are important to business success. Are you and your organization ready to devote the resources necessary to support it? If you want to foster a creative atmosphere in your organization, take these factors into account:

- ▶ **Money.** Innovation can't breathe in an atmosphere of budget cuts and downsizing. Yes, you may come up with creative ideas to get around lack of funds, but in the long run you won't get many practical ideas unless you're willing to spend cash on developing and testing them.
- ▶ **Elbow room.** Cramming people into tight little cubicles is no way to get their imaginations working. Give them room to move around: conference rooms to spread out in, windows to stare out of, and the freedom to work in different environments that spark new ideas and insights.
- ▶ **Freedom.** Part of this is related to the space issue—freedom to work in nontraditional surroundings. But more important is freedom to suggest changes and question assumptions. Don't challenge people to think creatively only to squash their ideas with "But that's not how we do things around here."
- ▶ **Risk.** Remember how many times Thomas Edison tested his first light bulb? You can't generate creative thinking if people don't feel comfortable taking chances and failing. You should tolerate intelligent risk—and even celebrate failure—if people are acting in good faith while trying to help the organization grow.

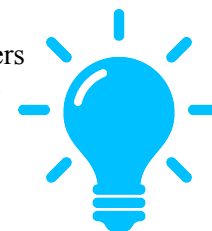
Explore Team Goals With A Simple Test

To encourage communication and trust between team members, try this exercise: Ask each team member to write on a 3x5 index card what he or she thinks the goals of the team are. Read the cards out loud, without identifying who wrote them, to give team members a taste of everyone's expectations.

Look For Your Best Opportunity To Thrive

Success depends on finding opportunity. You can't wait for opportunities to come along—you've got to actively seek them out. Whatever your career goals, target your next step by considering these factors:

- ◆ **Job market.** Does a labor shortage exist in your industry, or a related one? You may be able to take advantage of employers' needs for qualified and reliable experts.
- ◆ **Growth.** Are organizations expanding in your field? Find out what they're investing in and how you can contribute.
- ◆ **Technology.** Have new tools become available? If you can educate yourself on the latest tech, you may be in a position to help organizations put cutting-edge tech to work.
- ◆ **Customers.** Are any of your customers (or vendors) experiencing difficulties related to your industry? Solving problems for them can help your organization and position you as a go-to person for complicated issues.



A Key Question For Job References

When calling references for job candidates, the way you phrase each question can make the difference between evasive replies and meaningful information. One nonjudgmental question you're safe asking is, "Would you characterize [this person] as a team player, or one who works best on his or her own?" The answer can give you valuable insight into the strengths of the candidate you're considering.

Let Us Service Your Car & Save You Some Money!

**Bring in your vehicle for your next Major Mile
Factory Service Due before 5/31/23,
and we'll take \$10.00 off the price!**

Expires 5/31/23
Must Present Coupon
Not Valid With Other Offers



Running Late... Say "Thank You!"

Being late is the worst. It's stressful for the person who is running late and disrespectful to the person who is waiting. Most people stumble in the door and say "Sorry I'm late." The problem with this response makes the situation about you. Saying "Thank You for waiting" turns the tables and acknowledges the sacrifice with the other person who has been waiting.

Instead of saying "Im so sorry Im late. The

traffic was a nightmare."

Try saying "Thank you for your patience."

thank
you



Thank You For The Kind Words

"The whole crew is the best from service writers to techs. Friendly and fair and great customer service. I work in the automotive industry and know a good operation when I see it. They service all of my cars."

- Bill

Try These Year-Round Common Cold Remedies

You can catch a cold any time of the year, no matter what the weather is. Although you can't cure it, you can relieve its symptoms with some simple remedies. Try these:

- ✓ **Honey.** Honey mixed with tea or warm lemon water can relieve coughing and sore throat.
- ✓ **Zinc.** Zinc supplements taken within the first few days of having a cold can shorten your illness and could prevent a cold in the first place.
- ✓ **Stay hydrated.** Water, juice, or clear broth helps loosen congestion and prevents dehydration.
- ✓ **Salt water.** Evidence suggests that rinsing your mouth with salty water can clear up nasal congestion and unclog your sinuses.
- ✓ **Hot liquids.** Hot tea or water can loosen up congestion in your chest and sinuses.



Be Prepared for Your Road Trip Vacation---It Will Take You A Long Way Call Us and Schedule Your Pre-Trip Vacation Safety Evaluation

Having your vehicle inspected before hitting the highway by a certified technician is financially wise and will help to give you peace of mind. Avoiding that dreaded breakdown will be appreciated by all who will be traveling with you. Our extensive Pre-Trip Evaluation includes checking tire pressures, battery, fluids, just to name a few. Having a roadside emergency kit with a first aid kit, blankets, drinking water, flares, flashlight, lug wrench and jack is something you don't want to forget. Feel free to call us. We are happy to help you stay safe while enjoying our country's natural beauty.



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The Warranty On Your New Vehicle Stays In Effect When Maintenance Is Performed Here.

We are legally authorized to fulfill maintenance obligations on all vehicles, even new ones. We use appropriate parts & procedures, the vehicle's manufacturer is bound to honor its warranty obligations. Your vehicle's care starts at 00001 miles.





**A Free Monthly Newsletter
From Your Friends At
Joe Davis AutoSport
308 South 7th St
Perkasie, PA 18944**

What's Inside?

- May Events -
- Money Saving Offers -
- & Much More!



What's The Answer?



What Are Three Health Benefits Of Drinking Coffee?

How Can You Explore Team Goals With A Simple Test?

What Are Some Year Round Common Cold Remedies?

How Can You Be Prepared To Invest In Creativity?



*The Answers To These And
Many More Questions Are Inside*

