

A Free Monthly Newsletter From Your Friends At Joe Davis AutoSport Inc

May Events

- May 4th Star Wars Day
- May 5th Cinco de Mayo
- May 12th Mother's Day
- May 13th Frog Jumping Day
- May 18th Armed Forces Day
- May 23rd Lucky Penny Day
- May 27th Memorial Day
- May 29th World Otter Day



Wise Words To Share On Mother's Day

Looking for something profound to put on your Mother's Day card? Try some of these pithy sayings:

- ▶ **Dorothy C. Fisher:** "A mother is not a person to lean on but a person to make leaning unnecessary."
- ▶ **Mark Twain:** "My mother had a great deal of trouble with me, but I think she enjoyed it."
- ▶ **Anna Quindlen:** "The world is full of women blindsided by the unceasing demands of motherhood, still flabbergasted by how a job can be terrific and torturous."
- ▶ **Marilyn French:** "To nourish children and raise them against odds is any time, any place, more valuable than to fix bolts in cars or design nuclear weapons."
- ▶ **Diana, Princess of Wales:** "A mother's arms are more comforting than anyone else's."
- ▶ **Joan Rivers:** "My mother could make anybody feel guilty—she used to get letters of apology from people she didn't even know."



Beat The Heat, Save Your Cash

Summer is coming, and you'll probably be relying on your air conditioning to stay cool. If you don't want to pay too much during the hottest months of the year, check out this advice:

- ✓ **Check your insulation.** Unless your home is brand new, chances are you're losing cool air through cracks and poorly sealed doors and windows. Contact your utility provider or a contractor for an energy audit to determine where the air is seeping out.
- ✓ **Position your thermostat correctly.** Don't place it near a hot window, for example, or it will turn on too quickly. Pick a cooler, shaded location so it won't think rooms are hotter than they really are.
- ✓ **Keep blinds closed.** This simple action during the hottest periods of the day will keep you cooler and will add a layer of insulation to your windows.
- ✓ **Turn on fans.** Fans use less energy, and keeping the air circulating will make rooms feel cooler.
- ✓ **Turn down the thermostat when you leave.** Many people assume that maintaining a steady temperature 24 hours a day is more efficient, but the truth is that you'll use less energy by turning the temperature up when you leave the house, then cooling down when you return.



Do You Have A Question About Car Maintenance That You Want Answered?

We love to hear from all of our good friends and clients who enjoy reading our monthly newsletter. If you have a question about anything related to your vehicle, feel free to reach out to us...

Call us at (215) 257-0204

Email us at

contact@joedavisautosport.com

Or visit our website at

www.joedavisautosport.com

SAVE \$10.00

Memorial Day Special

Bring This Coupon In This May & Take

\$10.00 OFF Any Repair Or Service Over \$200!

Expires 5/31/24
Must Present Coupon
Not Valid With Other Offers



Thank You! Thank You! Thank You!

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

Barbara Dubyk, Kadin Butcher, Dan Fluck, Jeff Warden, Mike Maurer, Andre Maiwald, Bob & Roseann Fleming, Scott Bishop, John McDermott, Jacob Dietz, Scott Matlack, Kevin Gu, Bill Williams, Scott Anderson, & Gina Falcone.

A Solemn Tradition: Memorial Day

Memorial Day began in the 19th century as "Decoration Day," when citizens were encouraged to decorate the graves of soldiers who'd died in the Civil War. After World War I, Decoration Day expanded to include ceremonies honoring the dead in all of America's wars.

Decoration Day officially became Memorial Day in 1967. In 1968 the Uniform Holidays Act established it as one of three holidays (including Veteran's Day and George Washington's birthday, now called Presidents Day) celebrated on a Monday to create a convenient three-day weekend. Memorial Day is now observed on the last Monday in May.

Wearing poppies is a popular Memorial Day tradition. The custom is generally credited to Moina Michael, a former teacher at the University of Georgia, who was working for the YMCA Overseas War Secretaries at the end of World War I.

She was inspired by reading the poem "In Flanders Fields," by Canadian poet and doctor John McCrae. The poem's opening lines read:

In Flanders Fields, the poppies blow
Between the crosses, row on row . . .

During the Overseas War Secretaries' annual conference held in New York City in 1918, shortly before the signing of the armistice that ended the war, grateful delegates gave Michael \$10 in recognition of her help with the conference. She spent the money on 25 red silk poppies to hand out to participants (or she may have used the money on materials to make the poppies herself).

The poppy became a national symbol of remembrance, and two years later the American Legion adopted it at its own conference. Poppies have symbolized the day ever since.



Just The Right Amount Of Words

When Thomas Jefferson listened to members of the Continental Congress rewriting his draft of the Declaration of Independence, sitting next to his friend Benjamin Franklin, Franklin noticed that Jefferson was displeased by the revisions. To cheer him up (according to a letter written by Jefferson,) Franklin told this story:

"I have made it a rule," said he, "whenever in my power, to avoid becoming the draughtsman of papers to be reviewed by a public body. I took my lesson from an incident which I will relate to you.

"When I was a journeyman printer, one of my companions, an apprentice hatter, having served out his time, was about to open shop for himself. His first concern was to have a handsome sign-board, with a proper inscription. He composed it in these words, 'John Thompson, Hatter, makes and sells hats for ready money,' with a figure of a hat subjoined; but he thought he would submit it to his friends for their amendments.

"The first he showed it to thought the word 'Hatter' tautologous, because followed by the words 'makes hats,' which show he was a hatter. It was struck out.

"The next observed that the word 'makes' might as well be omitted, because his customers would not care who made the hats. If good and to their mind, they would buy, by whomsoever made. He struck it out.

"A third said he thought the words 'for ready money' were useless as it was not the custom of the place to sell on credit. Every one who purchased expected to pay. They were parted with, and the inscription now stood, 'John Thompson sells hats.'

"Sells hats,' says his next friend! Why nobody will expect you to give them away, what then is the use of that word? It was stricken out, and 'hats' followed it, the rather as there was one painted on the board.

"So the inscription was reduced ultimately to 'John Thompson' with the figure of a hat subjoined."

A Key Question For Job References

When calling references for job candidates, the way you phrase each question can make the difference between evasive replies and meaningful information. One nonjudgmental question you're safe asking is, "Would you characterize [this person] as a team player, or one who works best on his or her own?" The answer can give you valuable insight into the strengths of the candidate you're considering.



Any Flush Service \$10.00 OFF!

Your Choice: Transmission, Coolant, Or Brake Flush

Expires 5/31/24 Not Valid With Other Offers Must Present Coupon

Tips To Keep Those Critters Out Of Your Vehicle's Engine!

Keeping squirrels, mice, and rabbits away from your vehicle is a challenging feat. Their damage can be stressful and costly. Below are a few strategies to try.

1. Park indoors when possible to minimize exposure.

2. Set Live Traps to catch and relocate away from your vehicle



3. Keep surrounding area clean. Remove any foods (pet) or nesting materials

4. Repellents. Natural such as peppermint oil or sprays. Commercial plug ins that emit ultrasound waves. Dryer Sheets.



5. Seal Openings, Try steel wool, wire mesh, & rodent proof materials.

6. Electrical Tape with capsaicin to wrap wiring.



7. Professional Help. Pest Control who can offer specialized solutions.

Help Your Family Eat Their Fruits And Veggies

According to the American Heart Association we should be consuming at least four servings of fruit and five servings of vegetables every day. Fresh and frozen options work best and will ensure you're not taking in too much sodium or other preservatives. Here are some tips to make sure your plate is filled with these healthy nutrients and every meal:

➔ Have a cup of fruit with your breakfast.

➔ Add chopped veggies such as spinach, onions, bell peppers, and mushrooms to your eggs.

➔ Eat an apple, orange, or banana for a morning snack.

➔ Swap the chips with celery or carrot sticks for an afternoon snack or with your lunch.

➔ Make sure you add plenty of lettuce, tomato slices, and sprouts to your sandwiches.



Thank You For The Kind Words

"Everyone I conversed with was knowledgeable and patient. I appreciate the visibility this place provides on the maintenance status and recommendations: I received a detailed quote within hours upon request, a text with a full inspection report (with pictures!), a follow up phone call explaining the inspection findings, and a thorough recap on everything done upon pickup. As someone who needs things explained to me like I'm 5, this was exactly the level of communication I needed. The transparency they provided made me feel my car was in great hands. New happy customer here! Car works good too now!!"



Joe Davis AutoSport NEWSLETTER CHANGE

We wanted to inform you of an upcoming change regarding the distribution of our newsletter. Beginning in June, we will be discontinuing the paper version of our newsletter sent via mail. However, we are pleased to announce that the newsletter will continue to be available on our website along with still offering our monthly discounts. This transition allows us to minimize paper usage helping with cost and our environment. We appreciate your understanding and ongoing support as we adapt to these changes. If you have any concerns, please don't hesitate to contact us.

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice. For guidance on any specific matter, please consult a qualified professional. ©2017 CMG

Don't Let The Dealer BEAT YOU UP

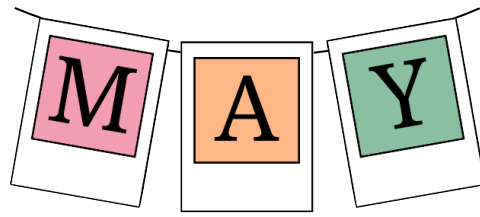
You don't have to go back to the Dealer for service or maintenance on your new or used vehicle!



Federal Law (Magnusen-Moss Act 1975) prohibits new car dealers from implying or denying warranty service because routine scheduled maintenance was performed at an independent repair facility. We can handle your maintenance needs – and you get a live person on the phone when you call.

Call us for your 15K, 30K, or 60K Maintenance.

**A Free Monthly Newsletter
From Your Friends At
Joe Davis AutoSport
308 S 7th St
Perkasie, PA 18944
(215) 257-0204**



What's Inside?

**- May Events -
- Money Saving Offers -
& Much More!**



What's The Answer?



What Is A Key Question For Job References?

How Can You Save Money During The Summer Months?

What Are 5 Tips For A Nutrient Rich Meal?

What Is The History Behind Memorial Day?



***The Answers To These And
Many More Questions Are Inside***

