

May

# FUEL for THOUGHT™ 2016

A Free Monthly Newsletter From Your Friends At Joe Davis AutoSport

## Mother's Day: A Short History

The second Sunday in May was officially proclaimed "Mother's Day" by President Woodrow Wilson in 1914. But it had a long history before then. In the 19<sup>th</sup> century, Anna Reeves Jarvis organized Mother's Work Day to heighten awareness of local sanitation issues in her home state of West Virginia, and then expanded her efforts to improve health and sanitation during the Civil War. Julia Ward Howe (who wrote the words to "The Battle Hymn of the Republic") promoted a "Mother's Day for Peace" in 1872.

On May 9, 1905, Anna Reeve Jarvis's daughter, Anna Marie Jarvis, privately commemorated her mother's death two years before. Then, in 1908, Jarvis organized a larger celebration of motherhood at her church in Grafton, West Virginia, with more than 400 children and their mothers participating. After that, Jarvis began working for a national day of recognition for mothers. West Virginia recognized Mother's Day first, in 1912, followed by Wilson's proclamation in 1914.

Ironically, the younger Jarvis never had any children of her own.

## American Craft Beer Week, May 16-22

American craft brewers are small, independent, and traditional. The average American lives within 10 miles of a brewery, and the United States now has more beer styles and brands to choose from than any other market in the world. Enjoy a cold one (responsibly) all month long.



## Give Mom Something Different This Mother's Day

Doesn't your mother deserve more than a generic greeting card on Mother's Day? Here are some ideas for a personal, thoughtful gift she'll treasure:

- **A photo album.** Fill it with photos that mean something to her: pictures of your family, pets, and places you've lived, as well as quotations, ticket stubs, post cards, etc.
- **A tribute video.** It doesn't have to be long or involved. Use your digital camera to record a sincere message. If you have the resources, mix in a montage of photos or her favorite songs.
- **A special class.** Enroll her in a seminar on something she loves or has always wanted to do but has never taken the time to pursue. Do some research so it's a really good fit. Give a gift that goes along with it: A sketchpad if you're signing her up for an art class, for example.



## Quotes

"When you are a mother, you are never really alone in your thoughts. A mother always has to think twice, once for herself and once for her child."

- Sophia Loren

"Motherhood has a very humanizing effect. Everything gets reduced to essentials."

- Meryl Streep

## May Events

May 1st	May Day
May 5th	Holocaust Remembrance Day
May 8th	Mother's Day
May 21st	Armed Forces Day
May 30th	Memorial Day



## MILITARY MEMBERS WE THANK YOU!

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All Fluids Checked & Topped-Off & A Tire Rotation!

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Other Offers  
Expires 5/31/16

## **Thank You! Thank You! Thank You!**

Special thanks go out to all of our clients and friends who graciously referred our shop to their friends and neighbors last month! Our business is built based on the positive comments and referrals from people just like you. We just couldn't do it without you.

**Dan Foster, Greg Morton, Cathy & Andrij Szul,  
Craig Worman, Dylan Hartzell, Robert Hager,  
Joseph Tarpey, Ali Pourrad, Harvey Erickson,  
John Hammond, Bill Nava, Lois Hazel,  
Mike Kulp & Scott Patterson.**

## ***Antilock Brakes: Use Them Properly***

Antilock braking systems in cars are designed to improve safety, but they won't do the job unless drivers know how to use them correctly. Here's the right way to use the ABS when you need to stop quickly:

- ❖ **Apply steady, firm pressure.** Never pump or "feather" your brakes. The ABS regulates the braking pressure so the brakes don't lock up. If you pump or slightly release pressure on the pedal, it confuses the computer system and shuts it off.
- ❖ **Don't let up.** The grating noise you may hear is the sound of the ABS working.
- ❖ **Don't yank the wheel.** You can steer your car safely, but if you yank the wheel, you could lose control.
- ❖ **Be prepared for skids.** Remember that the ABS doesn't prevent skids. Nor does it allow for shorter stopping distances than conventional brakes.

## ***The Real Truth From Hollywood***

The movies teach us many things. Here's some "truth" they gladly share:

- ❖ No investigation gets anywhere until the chief of police either suspends the detective or gives him/her 24 hours to solve the case.
- ❖ All grocery bags contain at least one loaf of French bread.
- ❖ The Eiffel Tower can be seen from any window in Paris.
- ❖ Mothers cook extravagant breakfasts when their husbands and children have no time to eat.
- ❖ A single match will light up an entire room.
- ❖ When your enemies outnumber you, they will always attack you one at a time.

## ***Einstein: A Genius With A Human Touch***

Albert Einstein was a scientific genius, and stories about him are legendary. Three stories illustrate that he was as human as the rest of us:

- ★ When Einstein went to Princeton University in 1953, someone asked what he would need for his office. His reply: "A desk, some pads and a pencil, and a large wastebasket to hold all of my mistakes."
- ★ A student visited Einstein in his Princeton office one day with a copy of this year's final exam in his hand. "Professor, all the questions on this year's test are the same as last year!" "Yes," Einstein replied, "but this year all the answers are different."
- ★ After finishing a paper, Einstein and his assistant could find only one paper clip in his office to hold the pages together. Unfortunately, it was bent out of shape and impossible to use. They searched the desk for something to use as a tool to straighten the clip, and found a full box of paper clips in one drawer. Instead of taking one of those clips, Einstein used one as a tool to straighten out the bent clip. The assistant asked why he didn't just use one of the fresh clips. Einstein answered, "Once I am set on a goal it becomes difficult to deflect me."

## ***Try These Year-Round Common Cold Remedies***

You can catch a cold any time of the year, no matter what the weather is. Although you can't cure it, you can relieve its symptoms with some simple remedies. Try these:

- ★ **Honey.** Honey mixed with tea or warm lemon water can relieve coughing and sore throat.
- ★ **Zinc.** Zinc supplements taken within the first few days of having a cold can shorten your illness and could prevent a cold in the first place.
- ★ **Hot liquids.** Hot tea or water can loosen up congestion in your chest and sinuses.
- ★ **Salt water.** Evidence suggests that rinsing your mouth with salty water can clear up nasal congestion and unclog your sinuses.
- ★ **Vitamin C.** Evidence that vitamin C can help you avoid or shorten colds is mixed, although research does hint that it may be effective for those with a vitamin C deficiency.



## **May Is Armed Forces Month**

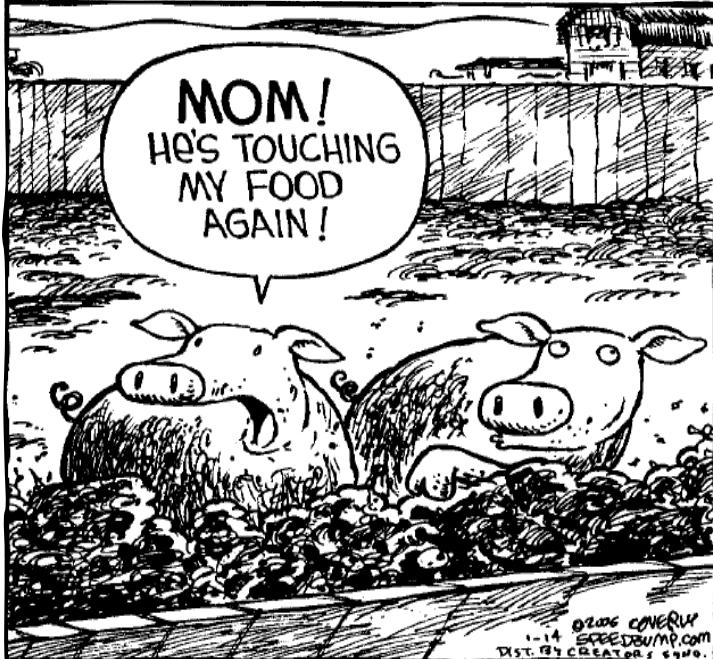
May 16th is Armed Forces Day and where would we be without our soldiers? So we want to dedicate the entire month of May to our soldiers past, present, home and abroad. We Thank You! So stop in anytime this month and SAVE \$20.00!

**Save \$20.00  
on Any Service  
or Repair!!!**

**Military Past & Present Members Only   Expires 5/31/16   Cannot Be Combined With Other Offers   Must Present Coupon**

## **"Thought for the Day"**

**How are you  
expected to make  
Coffee when you  
haven't had your  
Coffee yet?**



### **Thanks For The Kind Words**

Right on target with diagnostic and repair. I love this group of vehicle professionals. I was even given a ride home when my car required an unexpected overnight.

Thanks guys! -Cheryl

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## **Mistaken Identity**

Ron called 911 when his pregnant wife Ann went into contractions. The dispatcher asked some quick questions to help him relax: "How far along is she? Where is the nearest hospital? How far apart are the contractions?" Finally she asked, "Is this her first child?"

"No," Ron replied, rattled. "This is her husband!"

## **Remove Those Dings & Dents Without Denting Your Wallet!**



Do you have a dent in your door or fender that is Bugging you? Let us know the next time your car is in for service and we can have a free estimate done for you. We can have it done same day or make a future appointment. It is just a fraction of the cost from a body shop. In most cases, you'll never know the dent was there!



## **Teens And Social Media**

If you think your kid is checking his or her smartphone every 30 seconds, you may not be far off. A study of more than 200 eighth-graders reported on the CNN website found that the heaviest social media users check the Internet more than 100 times daily, even when they're in school. What are they looking for?

- ◆ Checking their online posts for comments and "likes": 61 percent.
- ◆ Seeing whether friends are doing things without them: 36 percent.
- ◆ Making sure friends aren't saying mean things about them: 21 percent.

Fifteen percent of teens in the study reported receiving inappropriate photos. And 94 percent of parents were unaware of the amount of fighting that occurs on social media.

## **May Is Mom Appreciation Month**

Offer  
Expires  
5/31/16

**You Will Receive \$10.00 OFF Any Service Or Repair  
Performed With Us During The Month Of May  
(MOM's Only! )**



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## What's Inside?

- Antilock Brakes -
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- Mother's Day -
- Teens And Social Media -
- May Events -
- Money Saving Offers -
- & Much More!**



## *What's The Answer?*

*Does ABS Prevent Skids?*

$$E=MC^2$$

*How Far Apart Are The Contractions?*

*Which University Did Einstein Go In 1953?*

*Do They Really Check The Internet 100 Times A Day?*

***The Answers To These And Many  
More Questions Are Inside***

